



ENGAGEMENT STRATEGIES

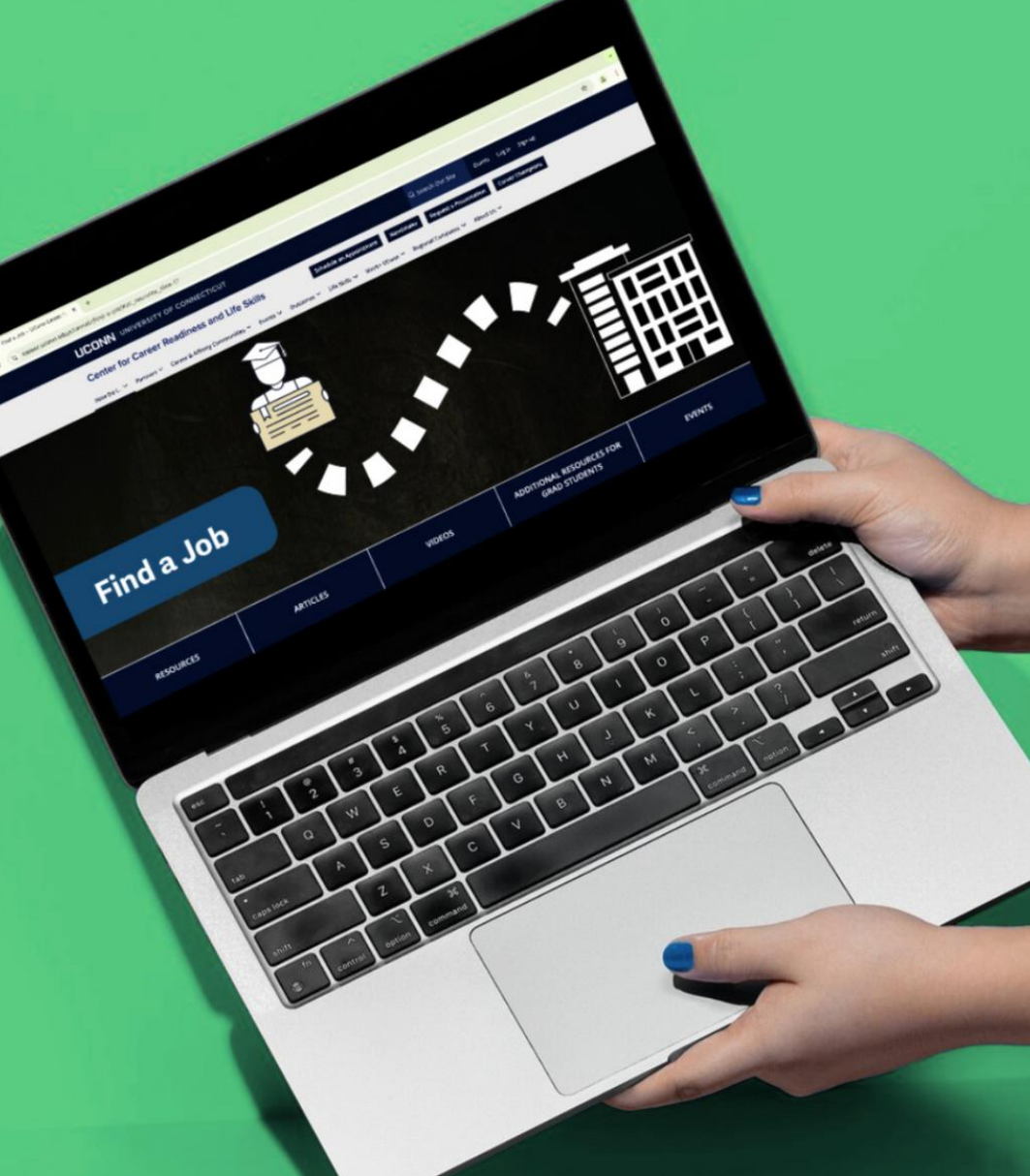
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Keeping student
engagement opportunities
relevant and scalable

Welcome to this presentation about academic
supports under AnSEO-Student Engagement
Office at Munster Technological University

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ACADEMIC LEARNING CENTRE (ALC)

By the end
of this session,
you will:

- **Learn about recent changes AnSEO Student Engagement Office to improve service delivery**
- **Develop an understanding of “one door” policy at ALC and its impact on students' sense of belonging**
- **Gain an overview of using statistical data to inform service delivery and future planning**

ANSEO-STUDENT ENGAGEMENT OFFICE

A need for innovation in response to an ever
involving higher education system.



MERGER OF THREE PROGRAMMES IN 2023

Connection between
learning spaces and sense of belonging
for students

01



Subject specific support
2005

02

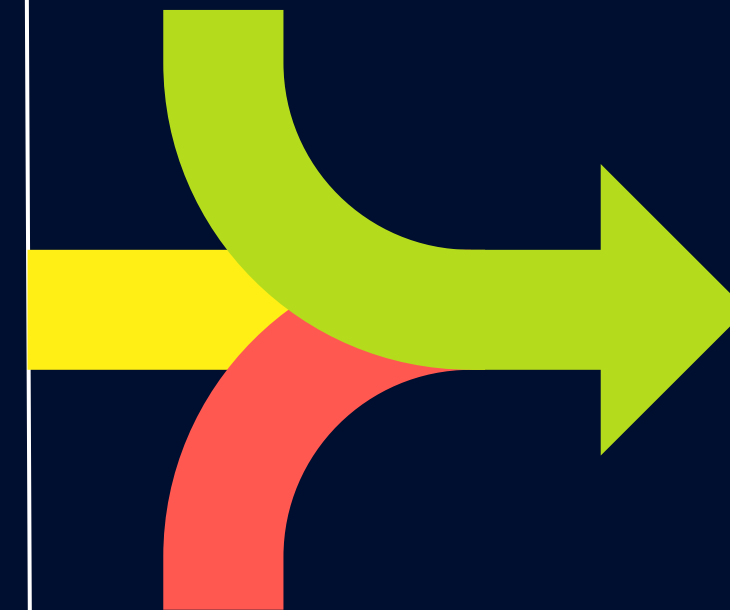


Motivation and goal setting
2015

03



University Academic Skills
2020



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"One stop shop"
for all academic needs
2023

WHAT PROMPTED THE CHANGE?



Student Confusion



Physical co-location



Limited visibility

NOT SURE WHERE TO START?

Book a 20 minute chat with the ALC staff

We will help you to figure out what you need,
support you and point you the right way



WHAT'S ON OFFER



The following services were available
to all full time MTU students free of
charge in Semester 1 (2024/25)



20 minute Mentoring individual
appointments (in person and online)



30-40 minute Coaching individual appointments (in
person and online)



University skills support (in person and online)



Subject specific support (in person and online)



Bespoke in-class workshops

semester 1

DATA GATHERING



MS forms

manual sign in sheets

excel database

social media

Individual engagement data has been consolidated to analyse

- the type,
- frequency,
- nature of students' needs

Social media data was collected based on the reach of posts and reels (24-hour stories)

DATA SUMMARY

- 93 class workshops were delivered for 1,802 attendees
- 607 coaching and mentoring, and university skills appointments were attended by 261 students
- 769 subject support sessions were attended by 298 students
- 153 attendees for the ALCafé over 13 weeks
- 18139 social media reach

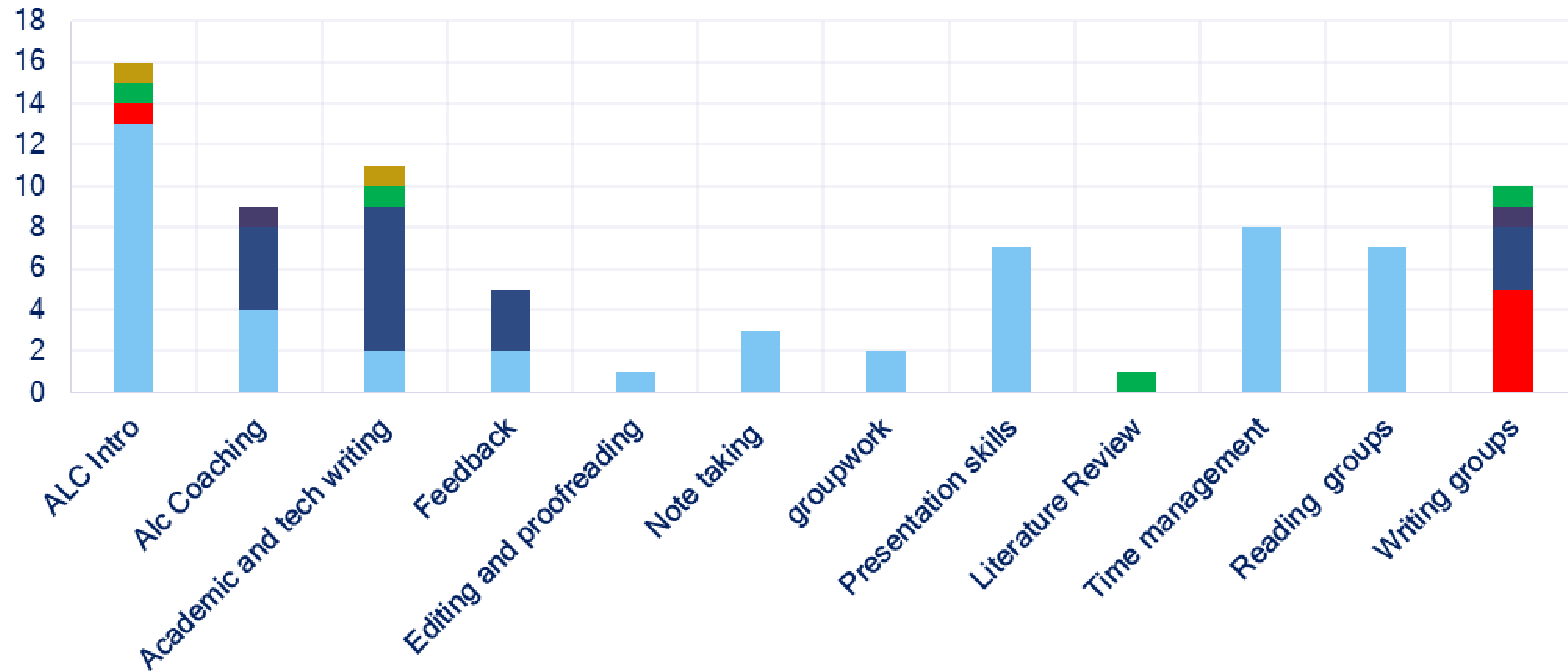
WHAT ARE THE TRENDS?

What is relevant?
How can we scale up the service to meet demand?

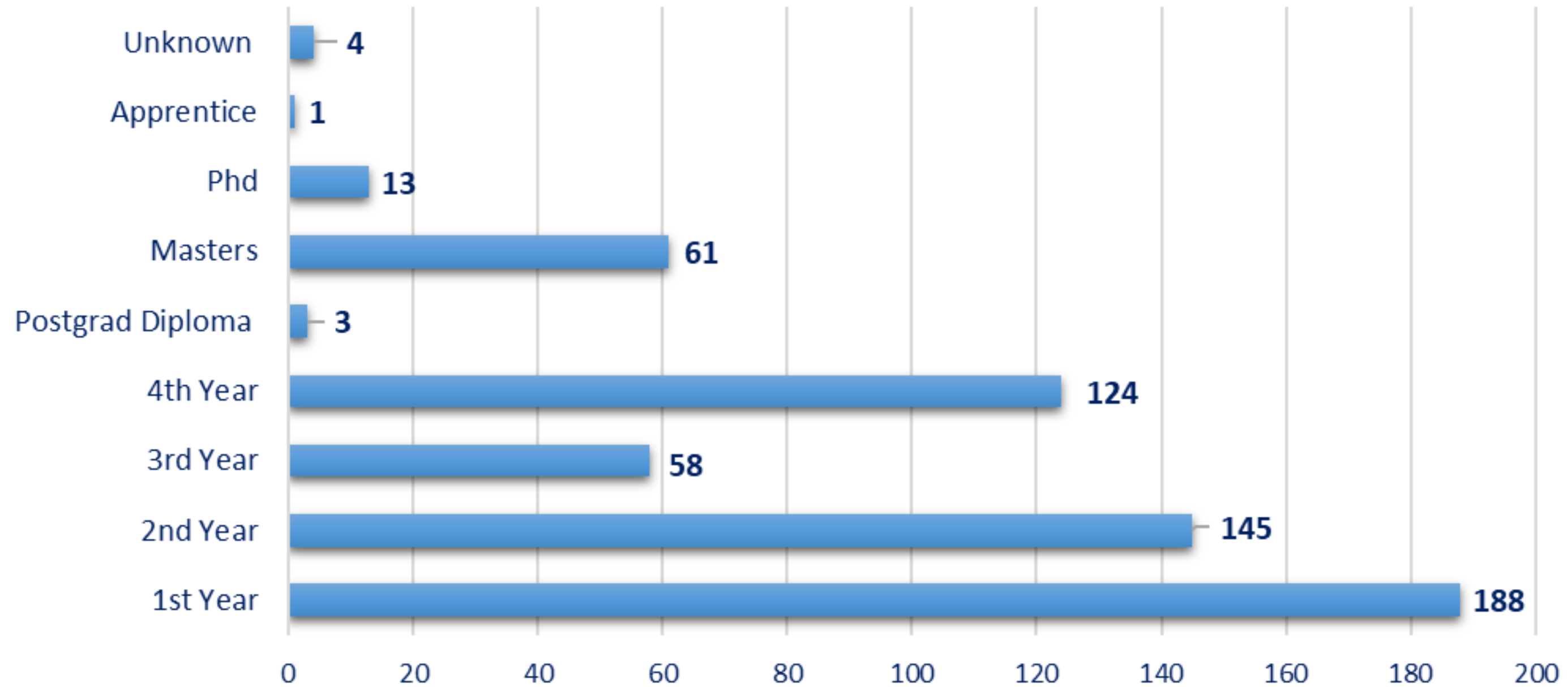
- ·Organisational skills (time management, prioritising, goal setting and managing workload)
- ·Study skills (notetaking, presentations, groupwork and exam preparation)
- ·Sense of belonging in MTU (connecting with peers and engaging with the broader university life)
- ·Implementing feedback from lecturers while encouraging students to engage and ask questions
- ·External factors (family, finances, paid work, health) and wellbeing

WORKSHOPS - YEAR OF STUDY

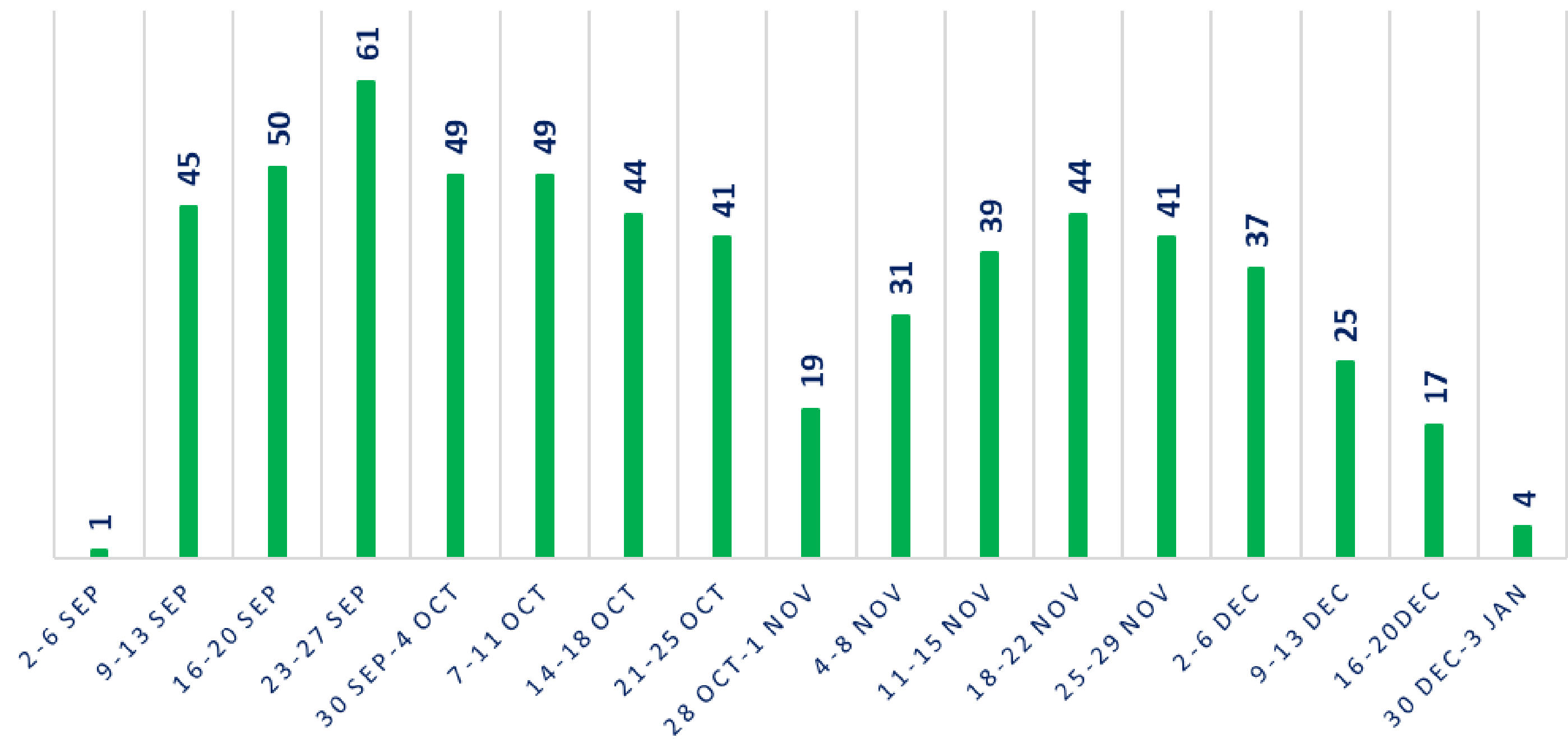
1st year 2nd year 3rd year 4th year masters other



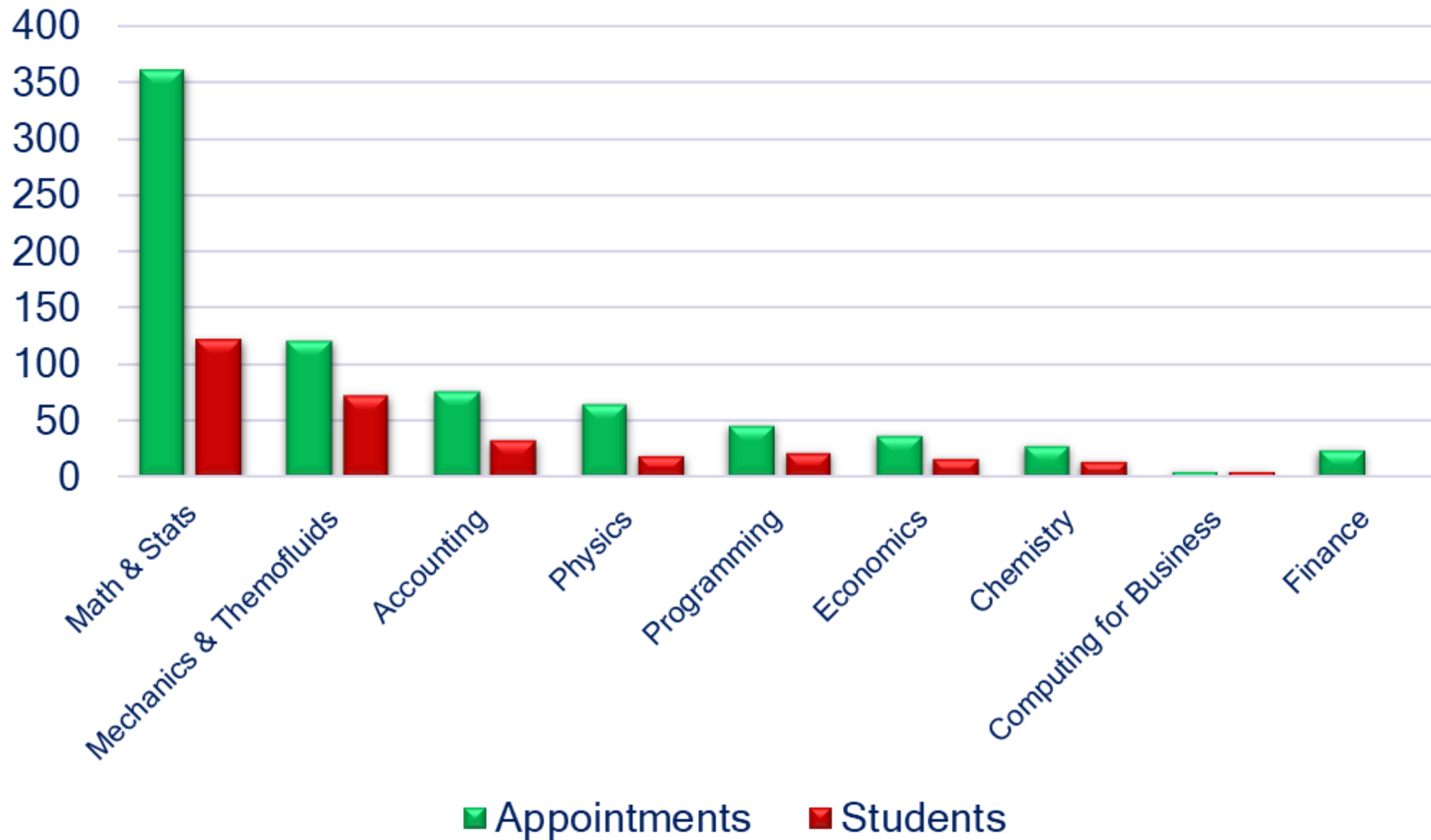
One-to-One: Year of Study



SEMESTER 1 - WEEKLY APPOINTMENTS

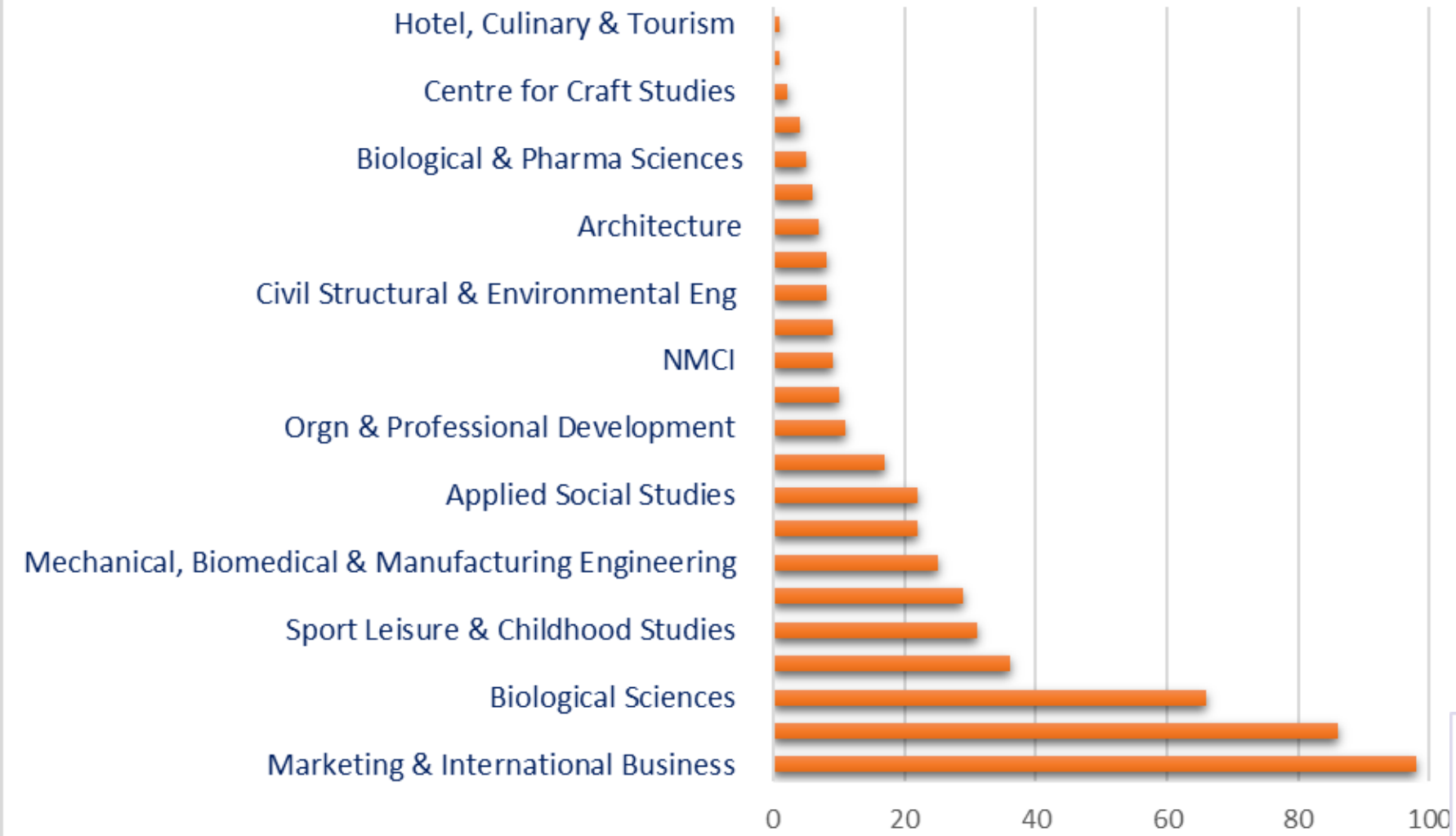


Student Attendance for Subject Supports

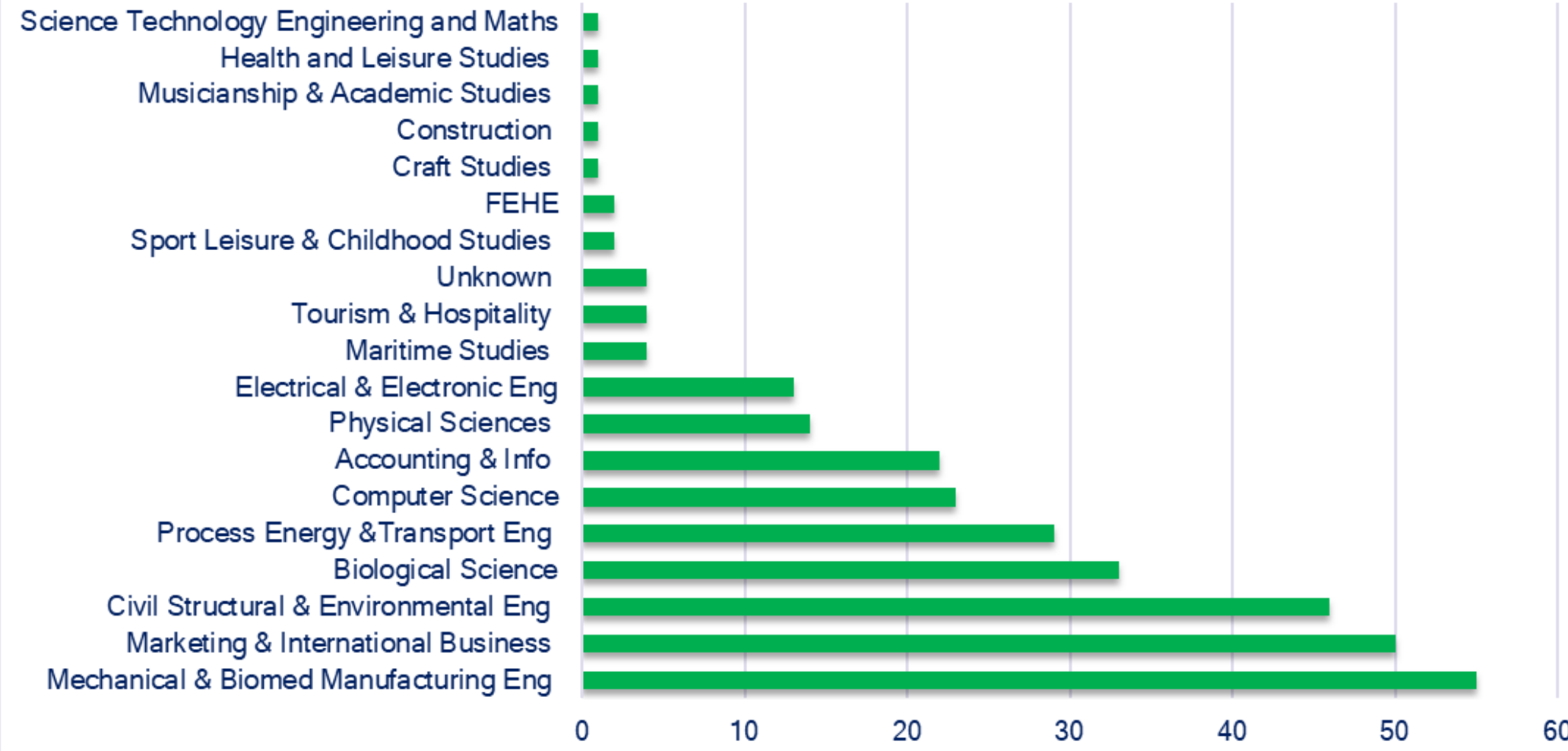


ONE-TO-ONE PER DEPARTMENT

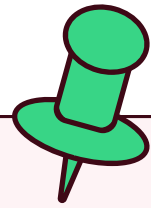
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Department - Subject Demand



PLAN FOR SEMESTER 2



Social media calendar

Comparable information

Access to a student database

Real time data



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**ONGOING SHIFT TOWARD PROACTIVE SUPPORT MODEL
ALLOWING SPECIFIC STUDENT COHORTS TO BE
IDENTIFIED AND REACHED MORE EFFECTIVELY**



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THANK YOU

Keeping student engagement
opportunities relevant and scalable

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MTU

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